



Build credibility, convert visitors and differentiate yourself from the competition.

Book your video testimonial today.

Video Testimonials

Get your best customers selling for you

Video testimonials are the most powerful way to build trust and credibility.

By using existing customers to communicate real experiences, video testimonials are perceived as genuine, believable and more authentic than their written counterparts. Video testimonials are widely used throughout the sales cycle to raise awareness, generate interest, instil confidence and convert visitors into

Testimonials Establish Credibility & Increase Conversion

Companies

Customers share their positive experiences and vouch for your credibility

Services

Clients affirm how easy and enjoyable it was to do business with you

Products

Users demonstrate how much they love your products

Places

Visitors rave about how much fun they had at your destination

Every Testimonial Includes

- Unscripted authentic interviews from current or past customers
- Natural and engaging shots of your business in action
- Dedicated producer & videographer
- Music, graphics & award winning post production
- Web, mobile and TV ready formats (MOV, FLV, MPEG4)
- 24/7 Customer Service

Visitors spend **10x longer** on a site with Testimonial Videos

- ReelSEO



Select the Length that's Right for You!

30
seconds

- 1 round of edits
- 1 location
- 1 interview

60
seconds

- 2 round of edits
- 1 location
- 2 interviews

90
seconds

- 2 round of edits
- 1 location
- 3 interviews

Sparktank Creative

Does your marketing need a little spark?

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