



Raise awareness, drive traffic and persuade customers to take action.  
**Book your online commercial today.**

# Video Ads

Deliver a compelling story that grabs attention

Video ads are the most effective way to garner attention and direct viewers to take action.

Using a professionally written script and recorded voice-over, ads reinforce your message and deliver a compelling story that grabs attention and persuades audiences.

Customers who watch a product video are 85% more likely to Purchase.

- eMarketer

## Video Ads Persuade and Promote

### Showcase your company

*example: restaurants, contractors, hair salons, web and IT*

### Highlight your professional services

*example: medical, legal, financial, health & beauty, real-estate*

### Feature the benefits of your products

*example: retail stores, ecommerce sites, manufacturers, software*

### Promote your destination

*example: parks, stadiums, neighborhoods, golf courses*

## Select the Length that's Right for You!

**30**  
seconds

- 1 round of edits
- 1 location
- 1 interview

**60**  
seconds

- 2 round of edits
- 1 location
- 2 interviews

## Every Ad Includes

- ✓ Professionally written script and recorded voice-over
- ✓ Natural and engaging shots of your business in action
- ✓ Closing with your contact details and call-to-action
- ✓ Dedicated producer & videographer
- ✓ Music, graphics & award winning post production
- ✓ Web, mobile and TV ready formats (MOV, FLV, MPEG4)
- ✓ 24/7 Customer Service



## Sparktank Creative

*Does your marketing need a little spark?*

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